EMB 305 SEC. 001 Multiple Camera Production  
Spring 2016 Syllabus

Lecturer: Wes Akers 
Office: GH 542 
Office hours: Tuesdays and Thursdays 11am – 12:15pm & 1:30pm – 3:00pm 
Phone: 572-6316 (Office) 
E-mail: akersw@nku.edu (Please put “student” in the title of your email.)

Texts: No book. Online, cable and broadcast media only!

COURSE DESCRIPTION:

Principles and techniques of directing both scripted and non-scripted multi-camera studio-based productions; examination of problems of the director and aesthetics of television; discussion, selected readings, and productions.

COURSE OBJECTIVES AND EXPECTED LEARNING OUTCOME:

After completing this course, students should have the technical and mechanical skills necessary to participate in or oversee a studio or remote live, or live-to-tape television event. Students will also learn the technical standards and aesthetic expectations of American broadcast television. These productions include both scripted and non-scripted visual events.

Exam and Final Project:
A mid-term exam is scheduled for 3/1 and a final class project will serve as the final exam. The final project show will occur on Tue. 5/3 from 3:10-5:10. Material on the midterm exam will come from all of the lecture material up until that point. There will be no study guide or review session.

Attendance:
You can miss one class without penalty regardless of reason. A second absence will result in the lowering of your over-all grade by a grade and a half. A third absence will result in the lowering of your grade by two letter grades and a fourth absence will result in failure for the course. Being late for class or leaving class early will result in a warning. Each lateness or early exit from class thereafter will result in a half of an absence for each offense. An absence means you are not present. Therefore, I do not accept any excuses, legitimate or with documentation, etc.

Make-up exams:
Missed exams can only be made-up without penalty with a valid document to excuse your absence or advanced absence. You must contact me no later than 48 hours after your
absence for an exam and present me with the written documentation. If you have an unexcused absence and/or cannot present written documentation, you can contact me within 48 hours after your absence and you can make-up the missed exam with a grade and a half penalty.

**Assignments:**

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Percentage of Grade</th>
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</thead>
<tbody>
<tr>
<td>Viewing and Critical Analysis Journal</td>
<td>5%</td>
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<tr>
<td>Completion of directing newscast and talk segment projects</td>
<td>5%</td>
</tr>
<tr>
<td>Midterm Exam</td>
<td>50%</td>
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<tr>
<td>Final class project (Live variety show)</td>
<td>40%</td>
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**Grading Scale Percentages:**

- A  93-100
- B+ 87-89.99
- B  83-86.99
- B- 80-82.99
- C+ 77-79.99
- C  73-76.99
- C- 70-72.99
- D+ 67-69.99
- D  60-66.99
- F Below 60

*I have the right to make modifications to this syllabus, throughout the semester, if necessary.*

**Credit Hour Policy Statement**

In accordance with federal policy, NKU defines a credit hour as the amount of work represented in the achievement of student learning outcomes (verified by evidence of student achievement) that reasonably approximates one hour (50 minutes) of classroom instruction and a minimum of two hours of out-of-class student work. For every course credit hour, a typical student should expect to spend at least three hours per week of concentrated attention on course-related work including, but not limited to, class meeting time, reading, reviewing, organizing notes, studying and completing assignments. At least an equivalent amount of time is expected for other academic activities such as online courses, laboratory work, internships, practica, studio work and other academic work leading to the award of credit hours.

*Estimates* of the time required for a typical student to complete course expectations are as follows:
- In class time and activities 3 hours each week (45 total)
Viewing of online videos, lectures and tutorials  1 hour week (15 total)
Weekly time spent watching live or live-to-tape studio or remote production television shows  4 hours a week (60 total)
Studio lab time spent practicing for directing projects  10 hours
Pre-production work on final show  5 hours
Total: 135 hours

Mid-term Grade (for undergraduate courses)

Mid-term grades will be posted in myNKU by the deadline established in the Academic Calendar (http://registrar.nku.edu/academiccalendar.html).

Student Evaluation of Instructor and Course
Northern Kentucky University takes Instructor and Course Evaluations very seriously as an important means of gathering information for the enhancement of learning opportunities for its students. It is an important responsibility of NKU students as citizens of the University to participate in the instructor and course evaluation process. During the two weeks prior to the end of each semester classes, you will be asked to reflect upon what you have learned in this course, the extent to which you have invested the necessary effort to maximize your learning, and the role your instructor has played in the learning process. It is very important that you complete the online evaluations with thoughtfully written comments.

Student evaluations of courses and instructors are regarded as strictly confidential. They are not available to the instructor until after final grades are submitted, and extensive precautions are taken to prevent your comments from being identified as coming from you. Students who complete an evaluation for a particular course (or opt out of doing so in the evaluation) will be rewarded for their participation by having access to their course grade as soon as that grade is submitted by the instructor. On the other hand, any student who does not complete the course evaluation (or opt out of doing so in the evaluation) should expect to incur a two week delay in access to his or her course grade beyond the university's official date for grade availability. To complete online evaluations go to http://eval.nku.edu. Click on "student login" and use the same USERNAME and PASSWORD as used on campus.

In addition, you should be aware of:

- Evaluations can affect changes in courses. Evaluations without comments are less valuable and less credible than those filled out thoughtfully. Comments that are expressed well are more effective than those that are not.
- Positive feedback is just as important as criticism. Moreover, negative evaluations without any explanation and specifics are not especially useful.
- Once grades are submitted, all evaluations are read not only by the instructor, but also by the instructor’s department chairperson.
- Evaluations not only provide feedback to your instructor, but also provide information to the department chair for use in performance evaluations. This information affects reappointments, promotions, salaries, and teaching assignments.

Student Honor Code
This Student Honor Code [the "Honor Code"] is a commitment by students of Northern Kentucky University, through their matriculation or continued enrollment at the University, to adhere to the highest degree of ethical integrity in academic conduct. It is a commitment individually and collectively that the students of Northern Kentucky University will not lie, cheat, or plagiarize to gain an academic advantage over fellow students or avoid academic requirements.

The purpose of the Honor Code is to establish standards of academic conduct for students at Northern Kentucky University and to provide a procedure that offers basic assurances of fundamental fairness to any person accused of violations of these rules. Each Northern Kentucky University student is bound by the provisions of the Honor Code and is presumed to be familiar with all of its provisions. Students also should aspire to conduct themselves in a manner that is consistent with the highest degree of ethical integrity in all matters, whether covered in the Honor Code or not. The success of this commitment begins in the diligence with which students uphold the letter and the spirit of the Honor Code. Students may view the complete honor code at http://deanofstudents.nku.edu/policies/student-rights.html#policies.

**Accommodations Due to Disability:**

The University is committed to making reasonable efforts to assist individuals with disabilities in their efforts to avail themselves of services and programs offered by the University. To this end, Northern Kentucky University will provide reasonable accommodations for persons with documented qualifying disabilities. If you have a disability and feel you need accommodations in this course, you must present a letter to me from the Disability Programs and Services Office (SU 303), indicating the existence of a disability and the suggested accommodations. More information can be found at http://disability.nku.edu.